



NAMS
Native American
Management Services

PRESS KIT

Certified Woman-owned, Native American Small Disadvantaged Business



Native American Management Services

Press Release

Service Sheet: Integrated Marketing Services

Service Sheet: Contract and Project Management System

Our History

Company Overview

Patricia Parker Biography

Tonya Parker Biography

MEDIA CONTACT: Linda Crider, 214-789-8642, lindacrider@valueworksinc.com



Patricia Parker,
CEO, NAMS

FOR IMMEDIATE RELEASE

NAMS CEO Patricia Parker wins 2010 BRAVA! award

RESTON, Va., July 10, 2010 – Native American Management Services CEO Patricia Parker has received a Washington SmartCEO 2010 BRAVA! Women Business Achievement Award. The award, which will be celebrated July 21, at The Sphinx Club in Washington, D.C., honors women business leaders whose work builds stronger communities.

Ms. Parker was among 25 female CEOs honored this year. The 2010 awardees will join former BRAVA! recipients to form the BRAVA! 100, a group of the first 100 female entrepreneurs to be recognized in the program. The award event will be focused on the theme “What 100 Women Can Do.”

“I am honored to be recognized alongside so many outstanding women leaders who are doing so much for their businesses and their communities,” said Ms. Parker.

This year’s winners lead 15,956 individuals, generate \$910 million in revenue, and support more than 120 nonprofit organizations and charities across the Greater Washington region.

“BRAVA! Women Business Achievement award recipients are not only selected and honored for their success in growing a company, but also for demonstrating leadership throughout the Greater Washington community. This unique combination of attributes is fit to be admired by any CEO. We are honored to recognize Patricia Parker as one of Greater Washington’s most influential leaders,” said Jaime Park, publisher of Washington SmartCEO.

Ms. Parker and the other BRAVA! winners are profiled in the July issue of *SmartCEO*, which is read by more than 30,000 business owners in the Baltimore-Washington Metropolitan area. Each winner is also featured in the digital edition of the magazine. The winners are selected by an independent panel of business leaders.

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Native American Management Services, Inc., which is based in Reston, Va., provides high-quality management support services to the federal government, tribal governments and the private sector.

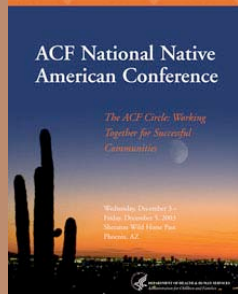


NAMS
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Management Services

Integrated Marketing Services

Certified Woman-owned, Native American Small Disadvantaged Business

Serving Federal
Clients Since
1992



□ Solid reputation as a high-quality, dependable contractor with award-winning team

□ Over 40 staff and consultants nationwide

□ Specialty area: Serving American Indian and Alaska Native Communities on behalf of the Federal government

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OTHER GSA SCHEDULE:

□ MOBIS
GS-10F-0058V

□ DUNS: 92-631-8916

□ CCR Cage Code: 1BLZ4

□ Business Size:
Small - \$7 million

□ Primary NAICS Code:
541611 Management
and Consulting Services

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12110 Sunset Hills Road,
Suite 450
Reston, VA 20190
Tel: 571-323-5635
Fax: 571-323-2101
www.namsinc.org

Meeting and Event Planning and Production

NAMS has provided Federal clients with successful conference and meeting support for more than 18 years. Our professional staff has extensive experience in planning events of all sizes and duration – from small committee meetings to an association conference for 20,000 participants. Venues range from college campuses to five-star hotels, and are arranged within the D.C. metro area and nationwide.

We offer a full spectrum of services to our clients from the initial pre-conference planning to post-conference reporting, including, but not limited to:

- Venue search and contract negotiation
- Agenda development
- Identification and invitation of compelling speakers and experts
- Fulfillment of bicultural requirements
- Provision of technical writers
- Advertisement and promotion of events
- Development of promotional materials
- Innovative graphic design
- Arrangement of logistics
- Development of conference websites with online registration
- Travel arrangements
- Toll-free help line
- Electronic evaluation forms and summary reports
- On-site support
- Review and reconciliation of invoices

Public Information Messaging and Campaigns

NAMS has expertise in community outreach for minority populations, specializing in American Indian and Alaska Native communities. Some of our successful communication and outreach projects include campaigns for HIV/AIDS; sudden infant death syndrome; tobacco use prevention and cardiovascular disease. Experienced at interviews, focus groups, and a wide variety of outreach content, NAMS provides effective public relations, consultations, communications plans, and communication strategies and tactics relating to the Native American community.

Art and Graphic Design

NAMS' graphic design team combines best practices in commercial art and design with a deep understanding of our clients' goals in order to provide products that not only look good, but are also relevant. Our content-driven design methodology ensures that every design element reinforces the communication strategy and overall vision. NAMS' design team delivers compelling, top quality results. Our services include:

- Conceptual design and layout
- Corporate identity and print media
- Custom artwork, photography and informational graphics
- Publication design and layout
- Original ad copy, technical writing and editing

GSA AIMS Schedule – GS-23F-0131S & GS-23F-0130S (set aside)



Integrated Contract & Project Management System (CPMS)

Serving Federal Clients Since 1992



NAMS' CPMS OFFERS:

- Transparency
- Accountability
- 24/7 availability
- Integrated performance measures

SECURE ACCESS TO:

- Project Work Plan
- Versioned Documents – Draft and Final
- Project Notes and Discussions
- Monthly and Custom Reporting

GSA SCHEDULES:

- MOBIS
GS-10F-0058V
- AIMS
GS-23F-0131S and
GS-23F-0130S set aside
- DUNS: 92-631-8916
- CCR Cage Code: 1BLZ4
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NAMS Technology Transformation – Value Add to Clients

The purpose for NAMS' technology transformation is to provide increased project management transparency and accountability for NAMS' internal and external project management requirements.

NAMS is implementing an enterprise system integration software that will allow authorized users to not only manage and monitor projects for transparency and accountability, but will also provide access to all contractual and project documentation, centralized and organized for 24/7 viewing and printing for authorized personnel.

Information and Content Management

The content management feature of the system is designed to monitor and manage federally contracted programs/projects. All the information required for Federal contract administration, i.e., Contract, Pricing, Invoices, Proposal, Management Work Plan, Reports and Deliverables Schedule, is organized in one central location for easy and secure access to view and download documents.

Project Management

An important component of this system is the project management custom software application. The structure for this application was based on the Request for Proposal (RFP) technical proposal's Scope of Work and resulting Project Management Work Plan. It provides the standard features of major project management software packages, but the custom design and build allows for added client-specific data collection and reporting.

Performance Management

As NAMS' first major system integration project, the rollout has been conducted in phases for a smooth transition. Currently undergoing the final stages of development and customization, the team is now focusing on Performance Management. This component will integrate performance measures with project objectives, tasks, deliverables and Performance Requirement Standards, including:

- Work planning
- Setting and management of project expectations
- Development and monitoring of project performance
- Review and analysis of ongoing projects
- Responding to regulatory environment, including 508 tracking

The NAMS team believes that CPMS is a valuable tool and will be of great benefit to our Federal clients.

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NAMS Awards

2006 - ACF-
Outstanding
Contractor of the Year

2006 - Northern
Virginia Business
Success Award

2006 - Native
American Business
Leaders Award (NABL)
- Volunteer of the
Year (Patricia Parker,
President/CEO)

2005 - Office Depot
Businesswoman of the
Year (Pat Parker)

2005 - Lifetime
Achievement -
Enterprising Women
Hall of Fame

2005 Red Ribbon
Leadership - National
HIV/AIDS Partnership

2004 - 2006 -
Diversitybusiness.com
- Top Virginia Minority
Business

2004 - ACF Honor -
Outstanding
Contractor of the Year
Award

"Above and Beyond"
from Camp Pendleton

"Excellence in
Teamwork" from
Camp Pendleton

Our History

Sisters Patricia and Tonya Parker founded Native American Management Services, Inc. in 1992. Members of the Choctaw Nation, the Parkers founded NAMS after successful careers in the Indian Health Service and in other areas of the federal government.

Using their professional expertise and grounding in the traditions of the Choctaw Nation, the sisters created a company uniquely suited to the delivery efficient contracting services with excellent communication abilities. Since that time, NAMS has enjoyed consistent growth, including successfully graduating from the SBA's 8(a) program in 2001.

Leadership in the Native American business community is an important role for the Parkers. President Patricia (Pat) Parker is a founding partner in Women Impacting Public Policy (WIPP) and a founding member and on the Board of Women Empowering Women for Indian Nations (WEWIN). She is featured in the book *Self-Made Millionaire Women, Entrepreneurs 2002*. Vice President Tonya Parker recently accepted an EPA/ORMA contract award, presented to NAMS by EPA Administrator and former Governor of New Jersey Christine Todd Whitman.

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Clients

- Department of Agriculture
- Department of Health and Human Services
- Department of Homeland Security
- Department of Housing and Urban Development
- Department of the Interior/Bureau of Indian Affairs
- Department of Labor
- Environmental Protection Agency
- U.S. Air Force
- U.S. Army
- U.S. Coast Guard
- U.S. Marine Corps
- U.S. National Guard and Army Reserve
- U.S. Navy

Company Overview

Native American Management Services is a privately owned company.

Profile: NAMS provides a variety of program management services directly to our federal clients, as a subcontractor to well regarded prime contractors, and as a leader of business teams. Our capabilities include timely staffing and expert project management; training and technical assistance to DOD, DOL, EPA, HUD, and HHS offices; and informed and professional outreach to the communities. The Small Business Administration, the Commonwealth of Virginia, the American Indian/Alaska Native Communities and Villages, and the U.S. Department of Health and Human Services certify NAMS as a woman-owned, Native American Small Disadvantaged Business. NAMS was recently named one of the Top 50 Diversity Businesses in Virginia. NAMS has proven financial capacity for all-sized projects and a 1-A DUNS rating. The following GSA schedules are available:

- MOBIS: GS-10F-0058V
- AIMS: GS-23F-0131S
GS-23F-0130S
Set aside
- Business Size: Small
- DUNS: CCR Cage Code

Founded: 1992

Owners: Patricia Parker – President and CEO
Tonya Parker – Vice President

Major Services Offered: Native American Management Services provides the following services to its federal clients:

- Conference and Event Management
- Technical Assistance and Training for Federal Grants in Indian Country
- Staffing and Administrative Support
- Meeting and Event Planning and Production
- Public Information and Messaging Campaigns
- Art and Graphic Design
- Contract and Project Management System Services

Headquarters: 12110 Sunset Hills Road, Suite 450, Reston, VA 20190

Office: 571-323-5635; (fax) 571-323-2101

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Recent Awards

- 2010 SmartCEO BRAVA! Women Business Achievement Award
- 2007 Artemis Award, Euro-American Women's Council
- 2007 featured profile in Gems of Wisdom for Succeeding in the 8(a) BD Program – and Beyond
- 2006 Volunteer of Year; Native American Business Leaders Award
- 2005 Office Depot Business Woman of the Year
- 2005 induction, Enterprising Women's Hall of Fame, Enterprising Women Magazine
- 2002 featured profile in Self-Made Millionaires Women Entrepreneurs 2002
- 2001 50 Influential Minorities in Business, National Recognition Award

Patricia Parker

President and CEO, Native American Management Services

Patricia (Pat) Parker, President and CEO of Native American Management Services, Inc., (NAMS) has worked with Native American communities and Federal and Tribal governments for over 30 years. Pat is a member of the Choctaw Nation of Oklahoma, where she began her career. After working in the Indian Health Service for 10 years, she started her own business in 1989. In 1992, she joined with her sister Tonya and they formed Native American Management Services, Inc.

During her tenure at Indian Health Service, Pat served as Acting Director for Communications to implement and manage the IHS' newly established communications function. In this capacity, she provided consultation and clearance for news releases/articles, TV appearances, IHS publications, pamphlets and brochures; served as clearance point for all National and International news media requests; and cooperated in the development of interagency health promotion and anti-drug campaigns (e.g., Youth 2000, Denver Bullets "Fast Break for Life" tour and video).

As a federal contractor and former federal employee, Pat's belief is that, when doing business with the federal government, the business bottom line must be balanced with the philosophy of service and dedication to public service. Pat represents NAMS' abilities to government officials, leaders of private and non-profit corporations and American Indian and Alaska Native leaders.

In addition to her service with WIPP and WEWIN, Pat has also served on the boards of the Native American Women's Business Council, the National Indian Business Association, the National Foundation for Women Legislators, the National Indian Business Association, and American Indian Business Leaders. Pat is also an active member with the Women's Business Network and Diversity Best Practices.



Awards

- 1988 Outstanding legislative and regulatory committee work, IHS
- 1987 Outstanding work and contribution to the tribal consultation process, IHS
- 1985 Outstanding contributions to the Community Health Resources Program, IHS
- 1977 Outstanding service to the Choctaw Nation Award

Tonya Parker

Vice President, Native American Management Services

Tonya Parker, Vice President of Native American Management Services, Inc., has worked with Native American communities, Federal, State and Tribal governments since 1975. A member of the Choctaw tribe, Tonya began her career with the Choctaw Nation of Oklahoma, including positions as Health and Social Services Director and Health and Social Services Program Administrator.

A graduate of the University of Oklahoma, Tonya specializes in business development, policy analysis and legislative initiatives, and community health initiatives. During her career, she has implemented major health initiatives at both the community and national levels. Her career in Indian health care includes managerial positions in Tribal, and Federal governments as well as within a non-profit organization.

At the Indian Health Service from 1979 to 1990, Tonya served as Acting Director of the Community Health Representative (CHR) Program Division of Program Operations; as Program Analyst in the Office of Health Programs; and as Branch Chief, Career Development and Training, in the Office of Administration and Management.